

International Institute for Franchise Education (IIFE)

Bringing Life to Learning ~ 2009 Calendar of Programs

February

13	200 CFE Education Credits	Leadership for High Performance (Level I) ICFE Special Session <i>San Diego, CA</i>
14	200 CFE Education Credits	Leadership for High Performance (Level II—Advanced) ICFE Special Session <i>San Diego, CA</i>
12-14		International Society of Franchising (23 rd Annual Conference) <i>San Diego, CA</i>
20-21	300 CFE Education Credits	Fast Track MBA in Franchise Management™ IRF, Sripatum University <i>Bangkok, Thailand</i>

March

3		Franchisee Training – Strategic Business Planning <i>Burger King Corporate Headquarters, Miami, FL</i>
5-6		Franchisee Training – Franchise Real Estate <i>Burger King Corporate Headquarters, Miami, FL</i>

April

22-24	300 CFE Education Credits	IIFE Executive Leadership Development Summit
29-30	300 CFE Education Credits	Developing Operations Manuals & Franchise Training Systems <i>Las Vegas, NV</i>

May

7-9	450 CFE Education Credits	*Franchise Mini MBA™ ~ Module I Leading Innovation & Organizational Change
11-13	450 CFE Education Credits	*Franchise Mini MBA™ ~ Module II Franchise Development
14-16	450 CFE Education Credits	*Franchise Mini MBA™ ~ Module III Strategic Management & Strategy Formulation

June

29-30	450 CFE Education Credits	Mini Masters in Franchise Management™ Philippine Franchise Association Asian Institute of Management, <i>The Philippines</i>
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O c t o b e r

19-21	450 Education Credits	*Franchise Mini MBA™ ~ Module I Leading Innovation & Organizational Change
22-24	450 Education Credits	*Franchise Mini MBA™ ~ Module II Franchise Development
26-28	450 Education Credits	*Franchise Mini MBA™ ~ Module III Strategic Management & Strategy Formulation
27		Franchisee Training – Strategic Business Planning <i>Burger King Corporate Headquarters, Miami, FL</i>
29-30		Franchisee Training – Franchise Real Estate <i>Burger King Corporate Headquarters, Miami, FL</i>

N o v e m b e r

3-4	300 CFE Education Credits	Developing Operations Manuals & Franchise Training Systems
5-6	300 CFE Education Credits	Emerging Franchisor Conference
TBA	300 CFE Education Credits	Fast Track MBA in Franchise Management™ IRF, Sripatum University <i>Bangkok, Thailand</i>

Contact IIFE the next time you have a need for in-house training programs designed for your corporate staff, field personnel or franchisees. IIFE has worked with **Burger King Corporation** and **Two Men And A Truck International, Inc.**, on in-house custom programs, and we will be happy to work on a program to meet your specific needs.

IIFE is **recognized globally** as a premier source of innovative, performance-based, interactive franchise educational programs and training. Since 2002, IIFE has conducted an annual two-day program in the Philippines for the **Philippine Franchise Association**; additionally, IIFE offers an annual five-day program utilizing simultaneous translation for the **Mexican Franchise Association**; and, we begin a series of five, two-day programs in **Bangkok, Thailand** for Sripatum University in February 2009. Negotiations are underway in several other countries for IIFE programming. We are ready to work with you on custom-designing a program for your system.

Call Cheryl Babcock at 954-262-5071 or Janet Goldstein at 954-262-5139 for more information, or email us at babcockc@nsu.nova.edu or goldjan@nova.edu

Unless noted, all programs are held at the Huizenga School in Fort Lauderdale, Florida
Any programs receiving CFE Education Credits are noted

***Franchise Mini MBA™ modules are not sequential and can be taken in any order**